



FOR IMMEDIATE RELEASE

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ST. ANNE'S SALVATORIAN CAMPUS TAKES THE FIGHT TO ALZHEIMER'S DISEASE WITH 16 HOURS OF FOOD, MUSIC, AND GAMES DURING "THE LONGEST DAY" EVENT

MILWAUKEE ... On June 21, St. Anne's Salvatorian Campus, 3800 N. 92nd St., will combat Alzheimer's with 16 straight hours of activities from 5 a.m. to 9 p.m. during The Longest Day, the Alzheimer's Association's worldwide event that raises awareness and funds to fight the disease.

St. Anne's activities, 30 in all, include music (string, cello, and piano concerts) wine and beer tastings, a neighborhood walk, a bake sale, an ice cream social, and games galore such as bingo, trivia, and a bean bag tournament.

The summer solstice is the inspiration for the event, as every day is the longest day for individuals dealing with Alzheimer's. Last year, over 10,000 participants from nine countries raised \$3.8 million through Longest Day events.

"When it comes to memory care, St. Anne's goes above and beyond," said Janet Krahn, St. Anne's memory care director. "Our commitment to eliminating Alzheimer's and the enthusiasm of our staff, volunteers, and residents and their families led to the organization of one of the largest Longest Day events in the area."

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St. Anne's Salvatorian Campus, Milwaukee's oldest Catholic senior care facility, is a continuing care center that blends its heritage with modern, innovative solutions. St. Anne's offers options for assisted living, enhanced assisted living, skilled nursing, memory care, rehab, and respite care. Founded 141 years ago, St. Anne's is a nonprofit sponsored by the Sisters of the Divine Savior.